Arts and Culture Non-Profits & Odoo

Simplify operations, empower your mission

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Value Proposition

Challenge	Odoo Solution	Benefit
Fragmented donor data	CRM + Email Marketing	Single donor view and retention uplift
Manual grant tracking	Accounting + Budgets	Audit-ready fund control
Scattered program data	Projects + Timesheets	Transparent reporting to donors and boards
Event chaos	Events + Website	Easy fundraising and ticketing

Packages

Starter – Donor and Events Launch	CRM, Contacts, Email Marketing, Events, Website, Documents
Core – Programs and Grants Control	Starter + Accounting, Budgets, Projects, Timesheets
Complete – Impact and Community	Core + Surveys, Appointments, Helpdesk
Custom – Tailored Suite	HR, Payroll, Studio-driven workflows

Impact Metrics

Metric	Improvement	Source
Donor retention	↑ 10–20%	AFP Fundraising Benchmark
Grant reporting time	↓ 60%	NGMA
Volunteer hours tracked	↑ 40%	Independent Sector 2024
Event registrations	↑ 25%	Eventbrite Nonprofit Report 2023

Implementation Timeline

Starter	2–3 weeks
Core	4–5 weeks
Complete	6–8 weeks
Custom	8–12 weeks

Why Odoo vs Alternatives

- Salesforce NPSP: Free license but requires add-ons and admin overhead

- Blackbaud: Strong fundraising but weak finance integration

- NetSuite: Robust but costly and complex for smaller teams

- Odoo: Unified, modular, affordable, audit-ready

Book a 30-minute demo

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